

Email Blast/Marketing List Rental Information & Order Form

Services Available

ABGC has over 6,000 certified genetic counselors. Email distribution and mailing addresses are available for the following:

For-Profit	Non-Profit/ Government	Description
<input type="radio"/> \$700	<input type="radio"/> \$500	Job opening or public service announcement
N/A	<input type="radio"/> \$500	Non-profit research study
N/A	<input type="radio"/> \$600	Educational meeting sponsored by a non-profit organization
<input type="radio"/> \$1,250	N/A	Sale of a product, service or educational meeting by a for-profit organization
<input type="radio"/> \$150	<input type="radio"/> \$150	Additional cost for a <i>rush order</i> (3-day turnaround time)

How to Place an Order

Submit the following to the ABGC Executive Office via email, fax, or mail:

1. Payment
2. Order Form
3. For email blasts: Send HTML in email request.
For mailings: Electronic sample of mailing piece for approval (Word Document or PDF)*

Payment

On receipt of this order form, and approval of send date, ABGC staff will send an invoice via Authorize (our payment processing portal).

Purchaser's Name _____ Purchaser's Email _____

Purchaser's Company Name _____ Purchaser's Phone Number _____

Purchaser's Mailing Address _____ Purchaser's City/State/Zip _____

Please check the type(s) of service(s):

Email Distribution

Mailing Labels in Excel Spreadsheet
for One-time Use Only

For mailing label orders, check the preferred order for printed labels:

Zip Code Order (*default*)

Alphabetical Order

Specifically Targeted Sub-group, if
Applicable (*region, certification year, etc.*):

***Disclaimer:** When the American Board of Genetic Counseling approves the content of e-blasts or mailing pieces, it does not check or correct the spelling or grammar of the submitted material. It is the responsibility of the purchaser and/or requestor to provide material that is grammatically and orthographically correct and otherwise free of errors.

Agreement (for mailing label orders only): upon acceptance of these "rented" labels, purchaser agrees to use the labels once for the specified mailing only, within 30 days of receipt, and to abide by copy restrictions. Purchaser shall not make or permit others to make copies or reproduction of the labels or any directory information in ANY form, in whole or in part. This information cannot be stored in electronic media, computer database, or any other form, in whole or in part. All salutations must be general and not individualized.

I have read the above "Agreement" and agree to all terms specified therein.

Purchaser's Signature _____ Date: _____

Purchaser's Printed Name _____

Prices effective 1/1/2016 and subject to change